



## WHAT'S NEW and DIFFERENT this YEAR in ORLANDO??...LOTS!!!

### FORUM FOR THE FUTURE

Not just an "optional event" for certain attendees, the Forum, sponsored by the Foundation for the Advancement of Life Safety and Security, is the cornerstone of the entire Conference and Exposition. Included with your Conference registration, **ALL ATTENDEES** are strongly encouraged to attend!

- Noted economist Alan Beaulieu will present his short and long-term economic forecast - and how it impacts the non-residential construction industry - at the Forum Kick-Off Luncheon.
- Well-known corporate financial planner Dr. Albert Bates will discuss the problems to avoid as the recession ends, and ways to recession-proof your business in the future.
- Distribution channel management expert Michael Marks will present the results of a DHI-sponsored, industry-wide research project focusing on topical issues and their impact on our industry from the report *Facing the Forces of Change*® *Lead the Way in the Supply Chain*.
- The Forum Wrap-Up Luncheon will provide you with an opportunity to participate in the discussion of distribution channel partners' best and worst practices, moderated by Michael Marks

**EXPOSITION** - Consolidated into two days with both Opening and Closing Receptions on the Show Floor, you will have plenty of time to network with channel partners and meet new potential suppliers!

**INDUSTRY MARKETPLACE** - EXPANDED to allow you time to attend four sessions instead of three!

**CONFERENCE EDUCATION SESSIONS** - We have "gone green" this year with three different sessions so you can learn about LEED v3, eliminating greenwashing with third party validation, and Chain of Custody certification!

**REDUCED COST and ENHANCED VALUE** - To help make this year's event more affordable to you in this challenging economic environment, we have:

- Reduced all registration fees and increased the options to register, including a "Stimulus Special" reflecting a savings of 70% versus normal fees
- Re-negotiated special room rates with our convention facility, the Gaylord Palms, and other hotels to secure the lowest rate possible
- Selected Orlando as our host city, which is a great air travel destination with numerous carriers and economical rates

**NOT BUSINESS AS USUAL**, but business nonetheless, and in deference to these serious times, we have eliminated the Foundation Golf Tournament, DHI-sponsored destination tours, and DHI Awards Breakfast. In place is a convenient schedule with a robust program, plenty of food and beverages, and exceptional value - **ALL AT A TREMENDOUSLY ECONOMICAL PRICE!**