



ADVERTISING GUIDE 2025

YOUR RESOURCE FOR PRINT &
DIGITAL ADVERTISING

2025 ADVERTISING GUIDE

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DOOR SECURITY + SAFETY

Door Security + Safety is the official magazine of DHI Door Security + Safety Professionals, a trade association proudly serving door security and safety professionals, and the dynamic companies they represent, in the non-residential construction industry.

THE AUDIENCE

Our readers are distributors, sales agents, manufacturers, architects, specifiers, facility managers, fire marshals, and code officials—all involved in the details of the non-residential door, hardware and security industries.

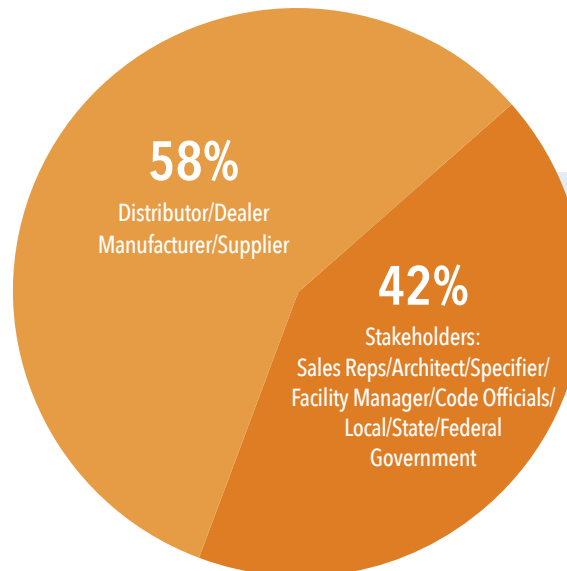
WHY ADVERTISE?

1. *Door Security + Safety* delivers your message to a highly targeted audience of dedicated industry professionals and decision-makers.
2. You will reach more stakeholders interested in your products than with any other publication.
3. We are the exclusive communications vehicle into the distribution channel of our industry.
4. Industry professionals rely on our content and take action as a result of reading *Door Security + Safety*.

READERSHIP HIGHLIGHTS

Recipients primarily read *Door Security + Safety* to:

1. Discover new practices and stay current on the latest industry news.
2. Learn about new products and services, and to find vendors serving the industry.
3. Gain valuable insight on current issues impacting the industry.
4. Educate themselves, their employees, and their customers.



19,000 TOTAL SUBSCRIBERS (PRINT/DIGITAL)

* Average based on Ads Online data.

Source: 2021 Reader Survey

BY THE NUMBERS

94% of readers consider DS+S content to be good or excellent.

88% contacted the advertiser, visited their website, met with their sales rep, and/or recommended the purchase of an advertised product or service.

73% recommend/approve the purchasing of products for their company.

72% of readers are manager-level or higher.

71% save an article for future reference.

57% referred to or discussed an ad with a colleague.

56% shared their issue with at least one colleague.

53% of readers have recently either purchased and/or specified an advertised product or recommended the purchase.

51% spend a half hour or more reading each issue.

Source: 2021 Reader Survey

"Door Security + Safety is one of the few publications that addresses our specific segment of the industry so comprehensively. The editorial content covers a wide range of topics and is a great resource for professionals to stay current on the latest developments impacting our industry."

—ASSA ABLOY

"A go-to source for industry news and education — DS+S is a great place to gain brand recognition."

—Security Lock Distributors

"Advertising with DHI gives us voice that is heard within the door hardware community. Truly a great return on our investment."

—Hager Companies

"Door Security + Safety communicates with our industry well. It is really a focal point in the industry, whether you are in hardware, frames, doors — anything to do with the total opening. Door Security + Safety is the source of a lot of information and really helps bring people together."

—VT Industries



WHAT OUR ADVERTISERS SAY

DOOR SECURITY + SAFETY 2025 EDITORIAL CALENDAR

ISSUE	RESERVE	AD MATERIAL	ISSUE THEME	PRODUCT FOCUS
JANUARY/ FEBRUARY	December 16	January 6	Product Standards and Specifications 2025 Forecast	Trends, Codes, Industry Forecast for Business and Technical Trends, Updates on Codes and Standards
MARCH	January 17	January 31	Talent and Workforce Development	Blast, Bullet, and Forced Entry Products, Sliding Doors, Folding Doors, Barn Doors, RF Shielding, Access Control, High Security Keying
APRIL	February 20	February 28	Hospitals, Health Care and Assisted Living	ICU Doors, Behavioral Healthcare Products, Automatic Doors, Lead-lined Doors, Acoustic/STC Doors, Ligature-Resistant Hinges
MAY	March 20	March 28	School Security + Safety Bonus Distribution to School and Code Officials	School Security Locks, Attack Resistant Doors, Campus Access Control, Mustering Products (RTLS)
JUNE/JULY	April 18	April 30	Hospitality and Division 10 Specialties	Integrated Door and Hardware Assemblies, Electronic Locking Solutions, Decorative Hardware, Signage, Operable Partitions, Demountable Partitions, Toilet Accessories, Toilet Partitions, Lockers, Key Cabinets, Electronic Key Control
AUGUST	June 20	June 30	Multi-family, Mixed-use, Retail and Business Occupancies	Mobile Credentials, Pre-hung doors, Interconnected Locks
SEPTEMBER	July 18	July 31	Accessibility	Accessibility-related Products
OCTOBER	August 20	August 29	Access Control Solutions DHI ConNextions Bonus Distribution	Electrified Hardware, Innovative Products, Access Control Solutions, Biometrics
NOVEMBER/ DECEMBER	September 19	September 30	Fire Door Inspections and Assembly Occupancies - Casinos, Nightclubs, Restaurants, Theaters, Arenas and Museums	Codes Affecting Assembly Occupancies, Acoustical Products, Access and Egress Control Products, Impact Doors, Inspection Software, Inspection Products, Fire Door Repair Products, Fire Rated Glass and Glazing, Servicing Tools, Installation Tools

Editorial subject to change without notice

If the deadlines have passed but you are interested in last-minute advertising opportunities for a particular issue, contact Hallie Brown at 202.367.1229 or hbrown@dhi.org.

DOOR SECURITY + SAFETY NET RATES & SPECIFICATIONS

COVERS	1x	3x	6x	9x
Back	\$6,190	\$5,860	\$5,435	\$5,220
Inside Front	\$5,960	\$5,660	\$5,260	\$5,065
Inside Back	\$5,730	\$5,465	\$5,090	\$4,910
4-COLOR	1x	3x	6x	9x
2-Page Spread	\$8,120	\$7,540	\$7,175	\$6,965
1/2 Page Spread	\$6580	\$6480	\$6380	\$6280
Full Page	\$4,650	\$4,355	\$4,150	\$4,050
2/3 Page	\$4,350	\$4,050	\$3,880	\$3,790
1/2 Page Island	\$4,060	\$3,760	\$3,610	\$3,525
1/2 Page	\$3,520	\$3,325	\$3,170	\$3,105
1/3 Page	\$3,005	\$2,830	\$2,730	\$2,670
1/4 Page	\$2,725	\$2,560	\$2,490	\$2,445

Available Upon Request:

For information about inserts or other advertising options, contact Hallie Brown at 202.367.1229 or hbrown@dhi.org.

Add-Ons:

For information about pages of choice and pricing, contact Hallie Brown at 202.367.1229 or hbrown@dhi.org.

YOUR INVESTMENT COUNTS!

For information on special customized programs, contact Hallie Brown at 202.367.1229 or hbrown@dhi.org.

AD DIMENSIONS

Trim size 8.375 x 10.875
 Full-page bleed 8.625 x 11.125
 Full-spread bleed 17 x 11.125

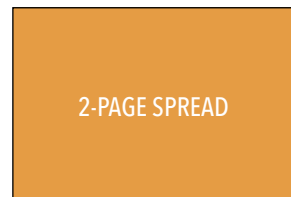
All live matter should be kept .25 inch from final trim.

All bleeds require at least .125 inch outside of trim.

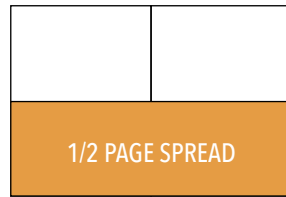
Sending Your Ad File

Email: pnorthedge@dhi.org OR upload to Dropbox • File Format: PDFx-1a or PDFx-4 • Edits: one round per advertiser. Fonts: PostScript and/or Open Type • Graphics: 300 dpi (150 line screen) at 100% • Color: CMYK

(Ads not provided in CMYK will be automatically converted to the required color mode for printed materials. Advertiser assumes responsibility for all color variations if artwork is provided in the incorrect format.)



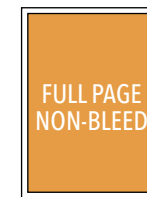
2-PAGE SPREAD
 Trim Size: 16.75 x 10.875
 Bleed Size: 17.00 x 11.125



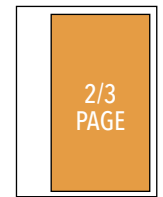
1/2 PAGE SPREAD
 Trim Size: 16.75 x 5.438
 Bleed Size: 17.00 x 5.563
 (bleed on sides and bottom only)



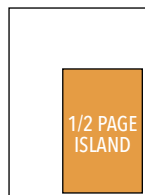
FULL PAGE BLEED
 Trim Size: 8.375 x 10.875
 Bleed Size: 8.625 x 11.125



FULL PAGE NON-BLEED
 7.375 x 9.875



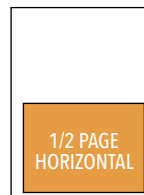
2/3 PAGE
 4.75 x 9.875



1/2 PAGE ISLAND
 4.75 x 7.5



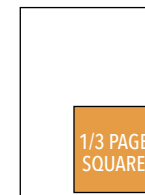
1/2 PAGE VERT.
 3.562 x 9.875



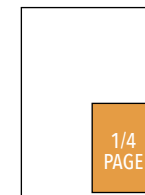
1/2 PAGE HORIZONTAL
 7.25 x 4.75



1/3 PAGE VERT.
 2.375 x 9.875



1/3 PAGE SQUARE
 4.75 x 4.75



1/4 PAGE
 3.562 x 4.75

DOOR SECURITY + SAFETY ADDITIONAL OPPORTUNITIES

FOR PRINT
& DIGITAL

ADVERTORIALS

Distinguish your company with a powerful marketing message. *Door Security + Safety* offers this special advertising option on a limited basis during the year. Full Page and Spread advertorial opportunities are available on first-come, first-served basis. All materials and copy must be pre-approved and will be marked as advertorial prior to running. DHI reserves the right to reject advertorial that does not align with our readership. Specifications and sample layouts are available.

SPONSORED EMAIL OPPORTUNITIES

Sponsored email opportunities include a custom spotlight, product focus and custom ebooks. This is a great way to draw attention to your marketing campaigns in 2025.

REPRINTS AND BONUS COPIES

Discover the marketing power of reprints. For more information, contact Al Rickard at arickard@dhi-editorial.org or 703.402.9713.

DSS LAUNCH EMAIL

Reach 14,000+ readers with a first look at each new issue of *Door Security + Safety* digital edition. Exclusively sponsor our launch email with three clickable ad placement options: logo, skyscraper and sponsored spotlight content.

DHI CAREER CENTER

Post your job online in the DHI Career Center and recruit the industry's highest quality candidates. Your job can be posted quickly and easily by visiting careers.dhi.org/employers. For information on packages, pricing, or service, contact the Customer Service Center at 888-491-8833 Ext. 2422 or email customerservice+782368@support.boxwoodtech.com.

MAGAZINE ARCHIVES

DHI.ORG offers members a complete archive of past issues of *Door Security + Safety*, with full issue PDFs dating back to 2008 and more than 1,000 articles organized by year and topic. Visit www.dhi.org and click on Business & Technical Resources/Door Security + Safety Magazine to access these resources.

DOOR SECURITY + SAFETY DIGITAL EDITION

When you run in print, your ad is also included in our digital edition and archived on the DHI website to provide you with added value. This expands your opportunity to reach more prospects while keeping your brand top-of-mind.

All print advertisers are included in the digital edition and the archived PDFs, allowing you to leverage your brand to a wider audience.

DHI EVENTS

Take advantage of several sponsorship opportunities during DHI in-person events to increase brand awareness and recognition. Email Hallie Brown at hbrown@dhi.org to learn more about opportunities at the DHI Spring and Fall Classroom Series.

YOUR DOOR SECURITY + SAFETY TEAM

Editorial/Reprints:

AL RICKARD

703.402.9713

arickard@dhi-editorial.org

Print & Digital Sales:

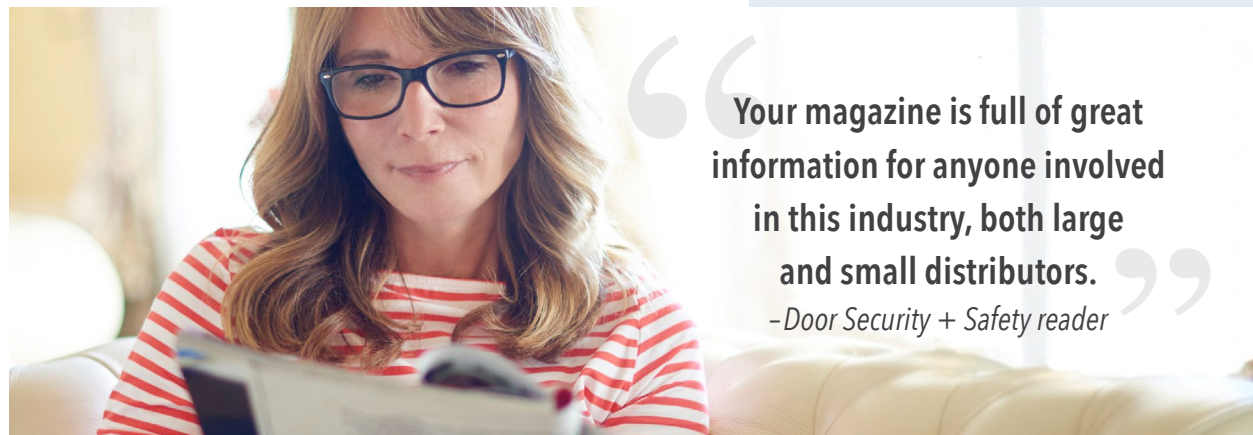
HALLIE BROWN

202.367.1229

hbrown@dhi.org

Career Center Job Postings

membership@dhi.org



“Your magazine is full of great information for anyone involved in this industry, both large and small distributors.”

–Door Security + Safety reader

INDUSTRYWATCH E-NEWSLETTER DIGITAL ADVERTISING



BUSINESS UPDATE

Construction Spending Increases as Record-High September Job Openings Imply Contractors Are Struggling to Keep Up With Demand

Total construction spending rose by 0.4% in September, yet a record-high number of job openings suggests the industry would be completing even more projects if it could hire enough workers, according to an analysis of federal spending data by the Associated General Contractors of America (AGC). Construction spending, not adjusted for inflation, totaled \$1.967 trillion at a seasonally adjusted annual rate in September. Meanwhile, the industry was able to hire only 294,000 employees in the entire month, an 18% decline from September 2022. "It is encouraging that most categories of construction are growing," said AGC Chief Economist Ken Simonson. "But the numbers would be even more impressive if the industry didn't have so many unfilled job openings."



U.S. Worker Compensation Posts Big Gain as Unions Flex Muscles

A measure of what it costs U.S. businesses to employ workers increased 1.1% in the third quarter. The cost of labor has climbed by 1% or more for nine consecutive quarters. Prior to that, the last time compensation increased at least 1% a quarter was in 2008. Workers still have lots of leverage because of the tightest labor market in decades, and major unions have demonstrated their influence by winning more generous contracts in various industries.

MarketWatch (10/31/23) Jeffrey Bartash

Read More - May Require Paid Subscription

SPONSORED CONTENT

Our Commitment to Quality Education: AMBICO Specialized Doors, Frames and Windows

AMBICO is dedicated to enhancing safety and creating conducive learning environments in schools and academic settings. Our education-specific products are thoughtfully designed to protect students and staff, addressing concerns such as school security and noise disruptions that impact learning. Our product line includes a wide range of solutions, including attack-resistant (aka active shooter), bullet-resistant and acoustic-resistant doors.



C

DHI NEWS

Browse Door Security + Safety November/December

The November/December issue of Door Security + Safety is hitting mailboxes! DHI members, get early access online and browse the latest in fire safety in this year-end issue. Feature stories include:

- Understanding Fire-Rated Glazing
- Designing Entry Vestibules for Schools
- 2023 DHI Achievement Award Recipients
- 2023 DSSF Scholarship Recipients

Plus, browse case studies, get answers to pressing questions about panic hardware and enjoy a new installment of our "Unlocking History" column, focused on the evolution of locks. Start reading today!

Read More



CORPORATE NEWS

Allegion Ventures Invests in Ambient.ai

Allegion Ventures, the corporate venture fund of Allegion plc, invested \$20 million in artificial intelligence (AI) powered computer vision intelligence (CVI) company Ambient.ai. Based in California, Ambient.ai scales AI and CVI to existing security camera infrastructure, allowing its platform to deliver near human-

Read More



IndustryWatch e-newsletter, published bi-weekly, offers an unparalleled way to get directly into the inbox of more than 10,000 qualified industry professionals. It includes news about non-residential construction, the latest developments in construction and design, and security and government affairs that affect your business, as well as timely updates from DHI that impact industry legislative issues, initiatives and matters of importance within the distribution channel.

Average open rate: 38%

Average click-through rate: 12%



Top Leaderboard..... 648wx100h.....\$3900; six (6) consecutive issues

Acceptable formats: JPG, PNG, GIF



Medium Square.....300x250px.....\$2500; six (6) consecutive issues

Acceptable formats: JPG, PNG, GIF



Sponsored Content.....144x92px.....\$2700; six (6) consecutive issues

100 Characters for title plus 300 Characters for message

Acceptable formats: JPG, PNG, GIF



Middle Leaderboard.....648wx100h.....\$3500; six (6) consecutive issues.

Acceptable formats: JPG, PNG, GIF



Lower Banner.....648wx100h.....\$3000; six (6) consecutive issues. Appears directly above DHI and Door Security & Safety Foundation News.

Acceptable formats: JPG, PNG, GIF

All digital prices are net rates. Placement is scaled and will vary by volume of content featured in each issue.

“ I love the magazine and **IndustryWatch** – and so do our customers! Our advertisements in both have proven extremely effective at reaching our target audience and we’ve been very pleased with the results.”
– IndustryWatch advertiser

BENEFITS YOU GAIN FROM A DIGITAL CAMPAIGN:



EXPAND
your reach



INCREASE
brand awareness



REINFORCE
your DS+S
print campaign



GROW
your message
frequency

PRODUCT FOCUS & INFOSPOTLIGHT DIGITAL ADVERTISING

We encourage you to bundle these new opportunities for 2025 with print advertising in the magazine for maximum impact.

PRODUCT FOCUS - MULTI-SPONSOR EMAIL

Each month, this email will feature three to five products from various companies with their own description, images, or video. DHI will send to 23,000+ recipients.

Pricing: \$900 for position A and \$600 for all other positions.

Schedule: Monthly

Materials to supply: Max 8-word headline, company logo (PNG), up to 50 words of descriptive copy, one image (JPG), web link, contact information.

DHI
Product Focus

Featuring Educational Product Information
November 6, 2024

Introducing the System M+ FA

FritsJurgens has developed a variant of their market-leading System M+ pivot closer to comply with ADA standards for opening force and closing speed for doors up to 660 lbs.

Additional features include:

- No Hold Open
- Dual-acting center hung pivot+closer
- 3 speed adjustments including Latching Control

Contact us for more information.
bridgeportworldwide.com
info@bridgeportworldwide.com
+1-888-857-9827

B W — FritsJurgens

The INOX Smart Mortise Now Has Keypad Options!

Two new versions of the ISM-MC7000 smart mortise lock take security and convenience to the next level. With the addition of a built-in keypad and three passcode options—User Defined, Auto Generated, and One-Time—this lock adapts to real-world access needs for office workspaces, multifamily, and retail applications. Offered in full plate and sectional trims.

INOXSmart

Learn More

Contact:
Russ Anderson
russell.anderson@unisonhardware.com

INFOSPOTLIGHT - DEDICATED SPONSORED EMAIL

DHI's exclusive sponsored email allows you to draw attention to your sales and marketing campaign. Your personalized and customized message will be emailed directly to an audience of 30,000 recipients.

Average open rate: 15.8%

Average CTR: 3.97%

Pricing: \$2,095

Schedule: Bi-weekly

Materials to supply: Banner image 650x200px high, HTML layout with embedded hyperlink(s), up to 150 words of copy plus head line and up to two images (PNG), subject line.

SCHLAGE | VON DUPRIN

The Clear Vision of
Confidence

Innovative visual indication solutions from Allegion deliver a clear vision of confidence. Safeguard building occupants and their peace of mind with our proven, high-performance products that provide security in plain sight.

Schlage and Von Duprin indication solutions feature:

- Large windows that let people readily see the status of the door
- The confidence of Grade 1 quality, reliability and durability
- Best-in-class performance

Learn more about security you can see from brands you trust.

LEARN MORE

All digital prices are net rates.

DHI.ORG DIGITAL ADVERTISING

DHI.ORG

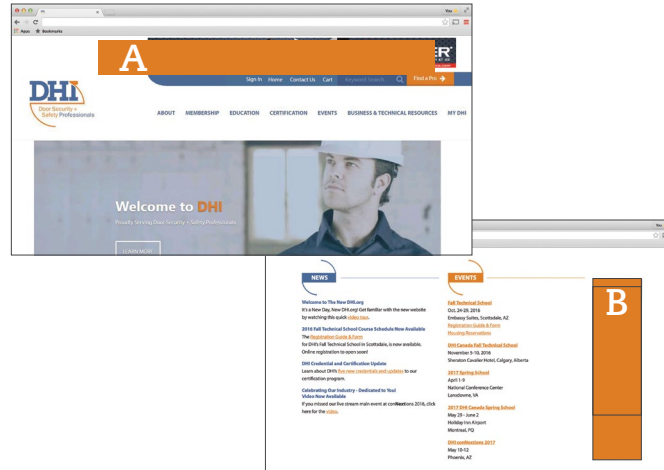
DHI.org, the online resource dedicated to the commercial openings industry, features 7,000 visitors each month. What better way to get your company's name and products front and center than on www.DHI.org!

A

Leaderboard.....728x90px.....\$750 p/month

B

Skyscraper.....160x600px.....\$500 p/month

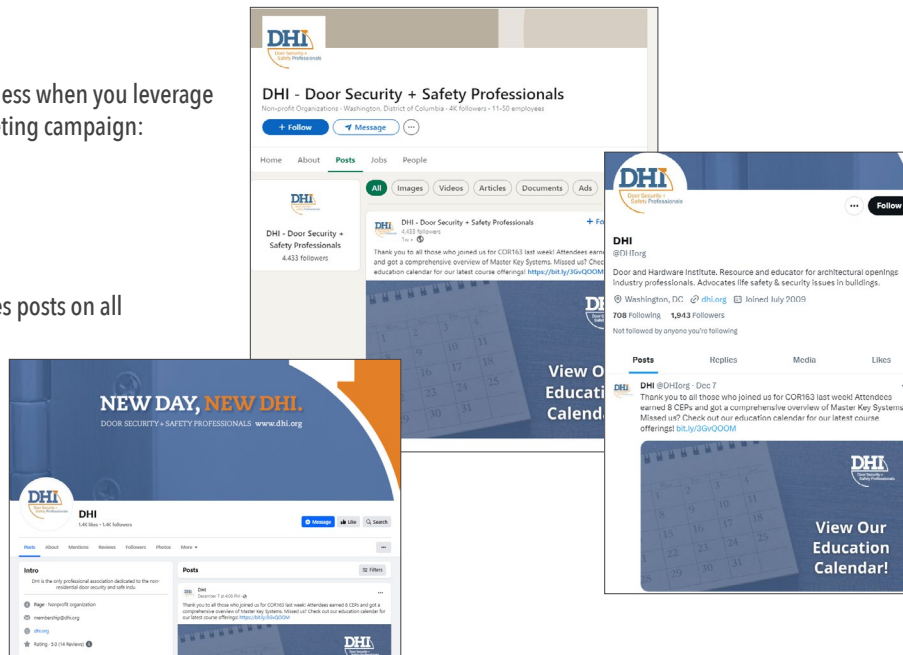


SOCIAL MEDIA BUNDLE

See significant boost in reach and brand awareness when you leverage DHI's social media channels for your next marketing campaign:

- X(Twitter): 1,951 followers
- Facebook: 1,409 followers
- LinkedIn: 4,714 followers

Social Media Bundle.....\$1,000/month (includes posts on all three channels)



Advertising campaigns that include digital opportunities benefit from an effective and economical way to increase your company's brand awareness and product visibility while also driving traffic directly to specific sections of your website.

DIGITAL OPPORTUNITIES

CUSTOM CONTENT E-BOOK

Be seen as a thought leader in your area of expertise. Create your own branded e-book and email us the final product. When completed, your special themed booklet will be emailed to a targeted audience of 24,000+ and promoted on DHI's social media channels. After publication, your e-book will be archived on DHI.org as a resource for our members.

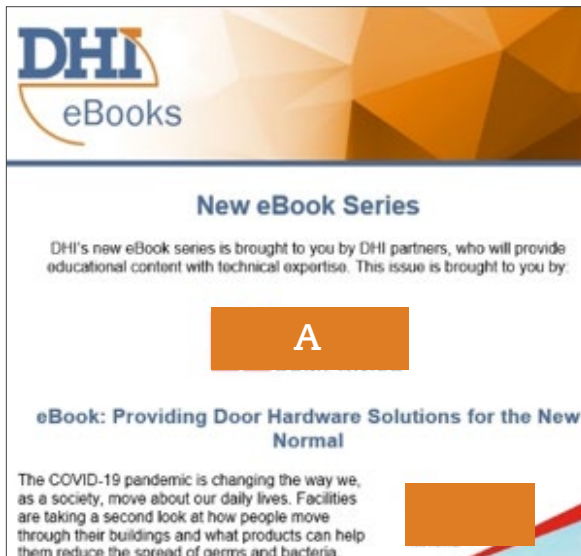
Average open rate: 26%

Average click-through rate: 5.9%

A

Custom Content E-Book.....\$5,000/month package

Materials to supply: Create your own booklet and email us the final PDF. This exclusive sponsorship will be promoted by email, the DHI.org home page and social media.



DSS LAUNCH EMAIL

Reach 14,000+ readers with a first look at each new issue of *Door Security + Safety* digital edition. Exclusively sponsor our launch email with three clickable ad placement options: logo, skyscraper and sponsored spotlight content.

B

DSS Launch Email.....\$3,000/month

Skyscraper ad artwork (155w x 450h pixels) with preferred URL (.PNG or .JPEG logo file)

Brief title (less than 50 characters preferably) and "Sponsor Spotlight" body copy (less than 200 characters preferably) with any URLs provided

Small "Sponsor Spotlight" product/service image (150w x 150h pixels)



CUSTOM WEBINARS

Establish your organization as an industry thought leader by sponsoring a webinar. You provide the content and subject matter experts, and we'll manage the entire process from start to finish, including marketing, hosting and moderating. There's no better way to generate leads and grab the attention of industry professionals who need your products and services.

What's more, our webinar program includes a DHI Education Partnership, aligning your company with DHI's technical education program and showcasing your commitment to advancing our industry.

	Gold	Silver	Bronze
60-minute time slot	✓	✓	✓
Hosting services, including a practical rehearsal	✓	✓	✓
Live organizer during the webinar	✓	✓	✓
Recording of webinar	✓	✓	✓
Full list of opt-in registrants and attendees	✓	✓	✓
Opportunity to conduct live polls and Q&A	✓	✓	✓
Product Focus			
Product Focus	✓		
Website Advertisement	2 months	1 month	
<i>IndustryWatch</i> E-Newsletter	2	1	
Dedicated Webinar E-blast	2	1	
Social Media Posts	12	9	6
TOTAL VALUE	\$22,340	\$13,745	\$8,500
SPONSOR RATE	\$18,000	\$12,375	\$7,600

EDUCATION & CLASSROOM SERIES SPONSORSHIPS

Exclusive Digital Option

EDUCATION NEWSLETTER SPONSORSHIP

Education is the cornerstone of DHI! Support industry knowledge and the career advancement of door security and safety professionals by placing an ad in our monthly edition of the DHI Education eNewsletter! This eNewsletter reaches 25,000+ industry professionals each month with information on continuing education events and upcoming courses.

Monthly Sponsorship: \$3,500

Quarterly Sponsorship: \$9,000

Annual Sponsorship: \$25,000

Specs: Banner ad: 600x300

DHI Education
Your Career, Our Commitment

Online Courses | In-Person Courses | DHI Classroom Series | DHI Home

OCTOBER 2024

DHI Education Newsletter

Happy October! DHI has plenty of education opportunities coming up this month. Tune into the October Webinar, register for online courses, and read the October DS+S Magazine. Continue reading to find out more.

Upcoming Webinars:
Webinars are FREE for DHI members!

October Webinar: 2024 Model Code Update for Swinging Doors - Part 1

Tuesday, October 29 | 3:00 - 4:00 p.m. ET

In part one of this two-part webinar series, we'll be discussing the 2024 model code updates for swinging doors. With the model codes changing every three years and the adoption of state and local codes based on these model codes, it's important to stay updated on what has changed. Failure to do so could result in project delays and unplanned costs to bring a project's door openings into compliance.

[Register for the October Webinar](#)

November Webinar: 2024 Model Code Update for Swinging Doors - Part 2

Tuesday, November 5 | 3:00 - 4:00 p.m. ET

Continue what you learned in the October webinar with Part 2 of the 2024 Model Code Update for Swinging Doors.

[Register for the November Webinar](#)

Save the Date for Upcoming Online Courses

DHT120 - DHT Exam Prep

SAVE THE DATE FOR THE 2025 CLASSROOM SERIES

Our DHI Classroom Series offers increased opportunities to amass critical industry knowledge and skills in smaller, localized formats.

2025 Spring Classroom Series

Reno, NV

April 28 - May 2, 2025

2025 Fall Classroom Series

Dallas, TX

September 8 - September 12, 2025

Explore multiple opportunities to partner with DHI's Classroom Series events and support industry education. From impactful branding options to engaging experiential sponsorships — including the highly anticipated Casino Night — there are plenty of ways to showcase your company.

DHI Classroom Series Sponsorships provide valuable exposure both before and during the event, amplifying your brand's reach well beyond the classroom.

Click [here](#) to learn more and view sponsorship opportunities!

ADVERTISING GUIDE

TERMS & CONDITIONS

AGENCY COMMISSION

Recognized ad agencies should make necessary adjustments unique to their customers when advertising in *Door Security + Safety*.

PAYMENT

NET 30 DAYS.

Credit Card payments: a 3 percent charge will be added on charges over \$3,000. Payment for all space, production and position charges is due 30 days from the date of publisher's invoice. A finance charge of 1.5 percent per month will be assessed for all invoices over 30 days. Advertisers more than 30 days in arrears in any Door and Hardware Institute publication must pay outstanding invoices or submit cash with copy before current insertions can be accepted.

Digital advertisements for the DHI website and newsletter must be paid within 30 days of the invoice date. In case of non-receipt of payment within 30 days, DHI will discontinue running the ad.

By placement of the advertisement in any DHI publication, website or newsletter, advertiser and agency agree to be jointly liable for all payments due to DHI. Late charges incurred by the publisher caused by an advertiser will be passed on to the advertiser. Advertisers and their agencies are subject to standard credit inquiries that will be made by the publisher from whatever source necessary to certify that the advertiser/agency has good credit. Both advertiser and agency are equally responsible for payment of ads appearing in DHI's publications. Default by either party does not remove the burden of payment by remaining party. Publisher reserves the right to take all steps necessary to secure payment for advertising published, including but not limited to contacting the advertiser directly if its agency fails to make payment.

SHORT RATE AND REBATES

Advertisers will be short-rated if, within a 12-month period from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Short rates will be based upon frequency earned against published rates.

PUBLISHER'S PROTECTIVE CLAUSE

In consideration of publication of an advertisement, the advertiser and the agency, jointly and severally, indemnify and hold harmless the Door and Hardware Institute, its officers, agents and employees against all expenses, including attorney's fees, damages and losses resulting from the publication of the advertisement, including but not limited to claims or suits for libel, violation of the right of privacy, copyright or patent infringement, and use of the product or services advertised, either proper or improper.

All advertisements are accepted and published on their presentation of the agency and advertiser that both are authorized to publish the entire contents of the material provided to DHI in the manner selected by the advertiser, be it print or electronic media. Advertisements and product information do not constitute an endorsement nor a DHI position concerning their suitability. The publisher reserves the right to reject any advertising in DHI publications, DHI website or e-newsletter. The publisher makes every effort to ensure suitable placement of advertising but assumes no responsibility in this regard.

All advertisements, including digital advertisements, placed in DHI publications must be accompanied by a valid insertion order specifying net advertising rate, size, color, position and information sufficient for proper identification of the advertisement by DHI production personnel. Requested positions are not guaranteed unless stated as a paid position. Contracts for multiple frequency discounts must be in place prior to the first insertion.

Publisher will not be bound by any terms and conditions printed on advertising agency or company insertion orders or copy instructions when those rates and conditions conflict with the *Door Security + Safety* rate card. Editorial subject to change without notice.

While publisher and printer will make every effort to correct inaccurate artwork, DHI is not liable for faulty materials provided by the agency or the advertiser. Such advertisements will be billed as run. The publisher does not guarantee changes or corrections after the closing date.

Publisher is not liable for delays in delivery and/or nondelivery of its publications in the event of any conditions beyond the control of the publisher that may affect production or shipping of its publications. Advertisers may not include product/service pricing or discount copy in advertisements in DHI publications, DHI website and e-newsletter.

CANCELLATIONS

Any contract or insertion order placed is non-cancelable by advertiser after the published close date for issues contracted. Special placements and cover positions are non-cancelable by advertiser. All cancellation requests must be made in writing by our published close and confirmed in writing by the DHI Sales Manager. If contracted advertising materials are not received by the published deadlines, existing artwork will be picked up. If no new advertising materials have been received or an existing advertisement cannot be picked up, advertiser is still responsible for the full invoice total for that ad as contracted.

No ad changes will be accepted after the material closing date unless the substituted ad is of like size and color. If new materials or artwork are not received by the advertising material deadline, the previous advertisement will be repeated.

AUTHOR GUIDELINES

Door Security + Safety welcomes articles from our volunteer authors on a variety of topics that are relevant to door and hardware professionals. Articles should be educational rather than promotional in nature. Product and company names may only be included within case studies, troubleshooting, and how-to articles where such details are necessary for the educational value of the reader. Companies that submit articles and also wish to place advertising within their article can do so for an additional fee.

Submissions should include a short biography that includes your name, job title, company and location, any professional credentials, and a professional headshot. Articles and inquiries should be sent to Al Rickard at arickard@dhi-editorial.org.

DHI IS DEDICATED TO EXCELLENCE

DHI – Door Security + Safety Professionals – is an association proudly serving door security and safety professionals and the dynamic companies they represent, in the non-residential construction industry. Through education, advocacy, accreditation and facilitated networking, we provide members with the collective intelligence to meet the security and safety needs of their customers.

Our membership is comprised of individuals and consultants who are involved in the important work of safely securing the built environment. DHI continually strives to be the voice of the door security + safety industry, representing distributors, manufacturers and sales representatives/agency firms, as well as architects, specifiers and contractors who rely on such professionals.

We look forward to working with you and helping you grow your business!



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