

The New Day of DHI is Here

By Bob Maas, DHI President

On behalf of the Board of Governors, I would like to welcome you to the new DHI—Door Security and Safety Professionals!

We have been eagerly awaiting the official launch of your new association. This is simply step one in a series of extraordinary changes to be rolled out over the next several years, driven by our five-year strategic plan and based upon your voice!

Your Board of Governors has approved and funded numerous important and impactful changes at DHI, transforming your organization and your future. DHI staff has evolved and is committed to this transformation. Hundreds of your peers will serve as volunteers to lead these changes. Education, credentials, technology, membership structure and chapters will all be addressed; it is an exciting time! Read more about this unparalleled advancement of your DHI beginning on page 24.

While change isn't always easy and it will continue to take us some time to build these new programs, know that we heard you. This **new DHI** is focused on **YOU—Door Security and Safety Professionals—our new mark!** I hope you will wear this new brand proudly as professionals and that you will continue to stay engaged so we can help you and your business make the most of this **New Day, New DHI.** ■

By Jerry Heppes Sr., CAE, DHI CEO

New Day...New DHI! I celebrated my 28th year with DHI last June and could not be more excited about our new direction. What has me so excited? The fact that we are making huge changes to reposition DHI.

Admittedly, we have struggled the past few years to understand why there continued to be some frustration with our education and certification programs. We realized that the channel had changed, but never could grasp how that impacted the DHI credentials. But we figured that out, and are now launching a new multi-tiered credential program that fits our members' needs much better for the future; touches multiple levels of skill and expertise; welcomes back the experienced professional; and will provide choices. Our testing process will also be completely overhauled to reflect today's methods of conducting business.

Our education system was also missing the mark, despite our substantial growth before the recession. We had to dig deep to understand the disconnect, and we figured that out after much industry research, soul searching and even objective reviews by outside education experts. The changes we will launch over the next two years will be monumental! New local delivery systems, more affordable offerings, and an approach to learning that mirrors how you train in your companies. It will not be your Dad's educational system.

I am not solely responsible for DHI's strategies, but I certainly have great influence. The volunteers rely on me to create the appropriate process to move DHI forward. During the last few years, I felt like we were not moving forward and that at times, frustration in the industry was growing. Every CEO wants to lead their organization forward; we are now doing so, and I love it!

I am grateful to the industry for hanging in there while we focused on this overhaul. We are no longer the Door and Hardware Institute; we are DHI—Door Security and Safety Professionals.

We are about you—professional companies and individuals protecting society. Changes to your education, your credentials, your technology, your membership and your engagement will launch over the next two years. You will be proud to be in this industry, proud of your career and company, and proud of your organization! Thank you for allowing me to serve. ■

